

**SANTA CLARA COUNTY EMERGENCY MANAGERS
ASSOCIATION MEMBERSHIP MEETING**

Thursday, December 13, 2018

9:00 a.m. Networking

9:30 a.m. Meeting

Morgan Hill Community Playhouse

17000 Monterey Rd., Morgan Hill



APPROVED Minutes

1. Meeting called to order at 9:35 a.m. by President Ponce.

2. Welcome/Safety Briefing/Introductions

3. Changes to the Agenda – None

4. Approval of November 15 member meeting minutes

MOTION to approve – Ms. Charlop

SECOND – Ms. Ponoce

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5. Announcements

- Wayne Rhoten, Just came back from Hawaii. Found a ham radio meeting and he attended. Local Emergency Planning Committee. Only for City and County of Honolulu. Picked up some literature. Ms. Hovey will scan them and put on the website. Meets quarterly.
- Paul Marshall – Thanks to everyone who wrote letters to support Reid-Hillview Airport. Paul, Marsha, Roy and Ken H. also spoke at the Board of Supervisors. Board decided to looking into using the site for alternate housing and not receive FAA funds. We have 13 years before implementation to continue trying to save the airport as a disaster response asset.
- Lisa Schoenthal – UASI T&E is coordinated by Alameda County. MOU to coordinate the program is normally signed by Alameda County Board of Supervisors in October. They didn't sign it this year because of opposition. Lisa spoke to the ad hoc committee for the Board, last Friday. Spoke on behalf of EMA to support signing the MOU. This week, the committee is supposed to make their recommendation to the Board. Otherwise UASI classes will be cancelled for 2019. T&E is in jeopardy.
- David Flamm – Last approval authority vote. Didn't want the exercises. Only wanted the training. Santa Clara County UASI Approval Authority unanimously decided not to separate training and exercise because of the important link between the two. Another jurisdiction could potentially take it on the Alameda County role but not for 2019.
- Nathan Rainey – As we were looking into Palo Alto's evacuation planning, we reached out to CalFire and are working with Nick Ciardella to take a lead role in a coordinated evacuation plan. Army Corps of Engineers have emergency managers at the District and Division level. Their SF Division Office has an Emergency Management Specialist at the GS 14 level. Closes Dec 17.

- Jennifer Ponce – Captain Emil Kokish is Jennifer’s new boss. Comes from San Bernardino. One of the first on scene at the San Bernardino shooting in 2015.
- Ann Hepenstal – Los Altos History museum will have an emergency preparedness exhibit in October 2019. Will build classes and seminars around it. Looking for cool photos to display.
- Lisa Schoenthal – Upcoming EMA meetings, in January & February will be about the Camp Fire, March will have HOPE Animal Services comfort dogs presentation. Please submit any ideas for meeting presentations to the Board.

6. Presentation: Jeremy Nauck, Facebook

(Fun fact. Jeremy lives in Morgan Hill and oversees the Morgan Hill Facebook page)

Webinar presenter Jessica Lau, Facebook Social Good Team – working on partnerships with non-profits

Social Good Team works on Charitable giving, crisis response, mentorship & support, health.

Global team – global disasters

Build tools based on how people use Facebook – what are they posting and where are they.

Collect funds for non-profits. California wildfires, raised over 8 million

Health – India, Bangladesh, Pakistan safe blood shortage. Created a blood registry, host blood drive events, sign up to give blood.

Working on a tool to facilitate mentorship support so people can offer their expertise.

Crisis Response – Tell friends and family that they’re safe, share information, share goods and services to support the community.

Safety Check – Work with a global reporting group. Look at what people are talking about, identifies an emergency, send pop up and prompts people in the area to mark themselves safe.

Crisis page – make it easier to find or offer help. Shelter, water, food, transportation, baby & pet supplies. Top 5 top categories that get the most use, volunteer, shelter, food, clothes, and transportation.

Recovery phase – create fundraisers to help rebuild a home, school, humane society, red cross, etc.

Global giving collects and disburses to community organizations around the world.

Will pull in news and public posts from CNN, BBC and local news to have the latest credible news.

Direct Relief Combat Influenza Outbreak with Community Help Tool

Puerto Rico, DR posted about influenza shots. Reached 111,000 people.

www.facebook.com/crisisresponse bookmark on mobile app

View individual crisis pages

Q – Nathan – Safety Check – threshold to turn it on? Alaska had 7.1 EQ.

A – Did activate for the Alaska EQ. Team looks at the number of people directly impacted as well as media posts and the general buzz on FB.

Q - Fundraising – are the organizations vetted that they are authorized to accept funds.

A - There is an onboarding and vetting process. Large operational review teams to confirm they are 501c3 and that the emergencies are confirmed to be real.

Q - Many organizations want to provide assistance. How do you work with other

organizations – twitter, google?

A – White listing organizations. It's a new product. We are still developing. We will look on Twitter and Google for information.

Q – Paul M. – I'm safe page. Safe and doesn't apply to me? What do you do if you are in distress?

A – We are working on how to share information with 9-1-1 centers and first responders.

Q – Paul – Only available to friends? Or to government responders.

A – Just friends now. We are working with government officials to tightly manage

Q – David Flamm – Future business model where a suite of services could be available to PSAP to approve situational awareness?

A – Yes, we're exploring.

Q – Marsha - People collecting supply and clothing donations vs one on one. Is there a way to keep people from collecting things that are not wanted by the jurisdiction?

A – We're focusing on one to one help. We will work with photos and videos. We are aware of the issue and know that money is the better choice. Will be able to share that donation centers are overwhelmed.

If other questions, email Jeremy and he will get questions to Jessica. (Email on file with EMA)

7. Presentation - Sal Murillo, Public Health Flu Seasons PPT available online.

We don't know how many people die from the flu. It's not nationally notifiable. It's not reflected on Death Certificates. Flu deaths normally attributed to secondary causes – pneumonia, heart disease, etc.

Children under 17 is notifiable. 185 deaths last year nationwide. Higher than previous year. 80% of children who died had not had a flu shot.

2017 National Statistics

49 million sick

960,000 hospitalized

79,000 deaths estimated 2017-2018 68,448 deaths in 65+ category.

Flu last year. H3N2 virus predominant. B viruses became more predominant.

Season – October to May

How effective is the flu shot? Reduces need to go to the hospital by 40%.

25% H3N2, 65% H1N1

If there is a "V" after the Hs and Ns it is deadly.

Santa Clara County

37 lab confirmed non-fatal needing ICU care

11 confirmed deaths under 65 and 47 confirmed influenza outbreaks

Typically peaks during Christmas/New Year week.

How to reduce impact

Vaccination all persons six months and older, and 65 and older.

Limit contact with sick people, cover your nose and mouth when you sneeze, stay home when you're sick, practice good hand hygiene, keep your sick kids at home

Public health website has an entire page on flu.

7. Monthly Reports

- a. President's Report & EOAC – Ms. Ponce
- i. Announcement of new Board Members
- President - Lisa Schoenthal
Vice President - Dan Bobier
Secretary – Graciela Hernandez
Treasurer – Jim Oberhofer
At Large – Ryan Yin
At Large – Rick Filippuzzi

Board transition and briefing will occur in January.

- b. Need a host to provide food at the January meeting?

- c. Treasurer – Ms. Martinez - Will complete year end and will present in January.
Nov 30 balance \$5085.79. Still need to pay for the luncheon and awards.
2019 Membership renewals will come out on Friday. New members may download the application from the EMA website.

- d. SCCOES & OAS – David Flamm – Thanks to those who deployed to the Camp Fire. Toni, Nathan, County had the first Op Area deployment city, county, other departments and Large Animal Evacuation volunteers in one deployment. Palo Alto, San Jose, Santa Clara County OES and other departments, Milpitas.

- Annual WebEOC contract is \$250,000 every year for 5 years. We are giving one year to make this tool useable or we will evaluate continuing the use.
- Donations Management Annex is now on the OES website. Trying to complete the Inclement Weather Annex as soon as possible.
- Next year: Wildfire Annex, Debris Management, and Mass Care
- Looking to fill OES Admin position (Irma's).
- Temporary help person will start on Monday to help Patty Eaton and may turn into fulltime.
- Joe Guzzardi has resigned from County OES as of 12/14/18.
- Next EOAC is February 28 at 1:30
- National College Football Championship will be January 7th. County will provide a communications list and host conference calls as needed. Will activate County EOC as requested.

- e. CalOES – Mr. Flamm will be reaching out to CalOES after the new Governor is in place to discuss Santa Clara County's emergency management priorities and try to help get our needs met.

- f. Haywired Update – No Report

g. CERT Subcommittee – Will regroup in January at meet at Sourdough’s on North First St to discuss. We will also only hold an exercise every other year and at a different time of year.

8. New Business

a. None

9. Old Business

a. Bylaws – Will be presented to membership in January for questions. And then there will be an electronic vote to approve changes.

10. MOTION to adjourn meeting – Ms. Schoenthal

SECOND – Mr. Hulik

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Meeting adjourned at 11:35 a.m.